EVERYTHING YOU NEED TO KNOW ABOUT...

BANANA TRULY NOURISHING HAIR MASK

WHAT IS IT?
The key to intensely nourished and touchably soft hair. It makes your hair look shinier and less frizzy, with the delicious scent of fresh bananas.

WHAT IT DOES FOR YOU

1. **Nourishing:** Enriched with Banana Puree and Nut Butters, it instantly makes your hair feel softer and intensely nourished, from root to tip*.

2. **Looks and feels great:** Makes your hair feel replenished with moisture without feeling weighed down, with a healthy looking shine and less frizz*.

3. **Helps you make a difference:** This vegan mask is packed with Community Fair Trade shea butter and brazil nut oil, which support local producer communities and biodiversity.

*User trial results, Dermatologically tested

SUITABLE FOR
People with normal to dry hair

GOING BANANAS SINCE 2006: THE PUREE STORY

Not all bananas are created equal. Some grow to be the “wrong” shape or size, so can’t be sold to the food industry because customers wouldn’t buy them.

Rather than letting all this perfectly good fruit go to waste, we make them into a creamy, fragrant puree and put them into our Banana Hair Care range.

FRAGRANCE NOTES

Whether you prefer a banana split, a banana milkshake or banoffee pie, the sweet and slightly fudgy fragrance of our Banana Hair Care products will make you smell good enough to eat!
WHAT’S INSIDE?
Nourishing and conditioning ORGANIC BANANA PUREE
Rich Community Fair Trade BRAZIL NUT OIL from Peru
Intensely moisturising Community Fair Trade SHEA BUTTER from Ghana
Highly moisturising, fragrance-free COCOA BUTTER
Softening and smoothing CUPUAÇU BUTTER

HOW DO I USE IT?
Apply to clean, damp hair. Work from your roots to your hair ends, massage it in, leave on for 2–3 minutes then rinse thoroughly.

DON’T JUST TAKE OUR WORD FOR IT
LAPOMPOM SAYS:
“This mask has been an absolute life-saver and has kept my hair looking glossy and healthy. It makes my hair smell lush for days too. I love it!”

DID YOU KNOW?
Our Banana Hair Care range is specially formulated for normal to dry hair, to help you keep your crowning glory in tip top condition.

Everyday you need to know about...

BANANA TRULY NOURISHING HAIR MASK

OUR PICK OF PRODUCTS FOR

SOFTER & SHINIER
HAIR

1 BANANA TRULY NOURISHING SHAMPOO
Wash your normal or dry hair with our nourishing shampoo to leave it softer, shinier and smelling divine!

2 BANANA TRULY NOURISHING CONDITIONER
Detangle and add some extra moisture to your hair with our conditioner

3 BANANA TRULY NOURISHING HAIR MASK
Use our hair mask once a week to leave your hair feeling intensely nourished from root-to-tip